YEAR – III		ECM620S
SEMESTER - VI	INVESTMENT MANAGEMENT	75HRS
CORE - 18	For the students admitted in the year 2010	CREDIT - 5

## Objective

To impart skills on the fundamentals of investment and security analysis.

UNIT I 15 Hours

Investment –Meaning – Invesment Vs speculation, Investment Vs Gambling – important factors favouruble for investment program – stages in investment decision making.

UNIT II 15 Hours

Risk and Return – Historical and expected return- Measurement – Risk – Types – Measurements of risk.

UNIT III 15 Hours

Investor Classification - Investment alternatives – Bonds, preference shares and equity shares . Derivatives – options – swaps – Futures.

UNIT IV 15 Hours

Alternative forms of investment – Govt, securities – Life Insurance, private insurance companies, UTI-commercial banks, provident fund, post office schemes, National savings schemes-F.D schemes – New instrument – financial engineering securities- Non bank finance companies – Mutual Fund.

UNIT V 15 Hours

Fundamental analysis – Economy, Industry and company specific analysis – Tools for technical analysis – Charts – Support and resistance level analysis.

## **TEXT BOOKS**

- 1. Preeti Singh, Investment Management, Himalaya Publishing House.
- 2. V. K. Bhalla, Fundamentals of Investment Management, S. Chand.

## **REFERENCES**

- 1. Prasanna Chandra, Investment Analysis and Portfolio Management, Tata McGraw Hill.
- 2. Chandra, Investment Analysis & Port folio management. Tata McGraw Hill.
- 3. Investment management, Margam Publications.

## **Question Paper Pattern**

QUESTIONS: 100 % THEORY

Time: 3 Hrs Marks: 75

Part -A = 10x2 = 20 Marks

All the Questions are to be Answered

Part -B = 5x5 = 25 Marks

Five Questions – Internal Choice.

Part – C = 3x10 = 30 Marks

Three Out of Five – Open Choice.